

2017 Video Contest Deadline Is Friday, February 9, 2018 8th Awards Banquet Is Saturday, February 24, 2018

he Video Club's 8th Annual "Academy Awards" Banquet will be held on Saturday, February 24, chaired again by Barbel Dagostino. We'll be in a new venue (the Clubhouse 2 Main Dining Room), with live music (by resident pianist Mark Hochberg) and a new MC (Video Club member Richard Wisniach). We're holding the banquet just a week before the actual 90th Academy Awards (to be broadcast live from Hollywood on Sunday, March 4, over ABC).

According to Roland Harrison, serving again this year as Contest Coordinator,

the top 10 entries will be selected by the Video Acceptance Committee (VAC) and screened at the banquet with members in attendance voting for first, second, and third-place winners.

DEADLINE: Contest entries will be due on or before Friday, February 9, at 4 pm in the Video Lab. Entries may be brought to the Video Lab during open hours (Tue-Fri, 1-4 pm), where a storage box and sign-in sheet will be provided. All entries must be:

- 1. Member-produced
- 2. 4 minutes or less
- 3. Submitted on a USB flash drive in MP4 format or in DVD format (playable on DVD player, Blu-Ray OK)
- 4. One entry per member

Entrant's ID in video is OK. Help from Video Club members is OK. Avoid copyrighted material, if possible. If copyrighted material is included, the video cannot be put on YouTube.

Below are some additional guidelines for success:

- 1. **Tell a story** with a beginning, middle, and end. Consider hero definition, obstacle identification, and how the hero prevails and creates something new.
- 2. **Content is king.** Content factors include script/story, creativity, and originality.
- 3. **Technical excellence** factors include picture (exposure, focus, white balance), sound design and soundtrack, editing, and effective use of special effects (if any).
- Special considerations include emotional response, enjoyment factor, meaningfulness, and replay value.

For more contest info, contact Roland Harrison:

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