



**VIDEOCLUB**  
of LAGUNA WOODS

**GENERAL MEETING**

**Thursday,  
March 21,  
2019**

*in the Video Lab*

*between Clubhouse 2 and the pool*

*Open without charge to members,  
residents, and their guests*

**6:30 pm - Snacks &  
Socializing**

**7:00 pm - Program**

*Our next General Meeting, Thursday,  
April 18, will feature filmmaker and  
Village resident Jane Altschuler,  
speaking on "Finding the Spine of  
the Story."*

*For information,  
contact President Steve Carman,  
steve.carman@mac.com,  
424-254-6583.*

For full Video Club news, visit:  
**[videocluboflagunawoods.com](http://videocluboflagunawoods.com)**

## **JULES ZALON**

*The retired intellectual property attorney and  
Village resident will draw on his experiences  
representing major figures in entertainment*



## **Copyright in Motion Pictures: Whatever Else You Do, Write It Down!**



**J**ules Zalon has been practicing law in an area somewhat hubristically described as "Intellectual Property" for more than 50 years. As a lawyer at the giant theatrical and literary agency now known as ICM, he wrote contracts for Tennessee Williams, William Inge, John Guare,

Olivia De Havilland's sister (that would be Joan Fontaine), Benny Goodman and John Gielgud, among others. In his private entertainment practice, he has represented numerous independent film projects and Broadway and off-Broadway productions.

In the 1980s, Jules gained a bit of notoriety by convincing federal judges around the country to reinterpret the Federal Trademark Act to authorize the seizure of counterfeit merchandise outside major concert venues, pursuant to a novel procedure that Congress subsequently adopted – essentially in whole – as the Trademark Counterfeiting Act of 1984. As a result, he has successfully litigated on behalf of Billy Joel, Willie Nelson, Van Halen, Dave Matthews, The Who, Dennis Rodman, The Three Stooges, Janet Jackson, and her brother (that would be Michael) and – in 1993 – the Pope.