

Some Lynda.com Video-Related Classes

Available FREE to Members of the
Video Club of Laguna Woods – Fall, 2018 (updated January 6, 2020)



VIDEOCLUB
of LAGUNA WOODS

January 6, 2020

NOTE: When the Video Club Learning Opportunities Committee produced this list, Lynda.com was available free through the Orange County Public Library System (ocpl.org). Unfortunately, that is no longer the case.

However...Lynda.com is still offered by the City of Los Angeles Public Library (lapl.org), which extends library cards to any resident of California.

Information about obtaining a card is available at the following link:

<https://lapl.org/about-lapl/borrower-services#apply>

(The Los Angeles County Library System also offers Lynda.com free of charge, but you must be a resident of Los Angeles County to receive a card.)

To obtain a Los Angeles Public Library card, you must have a current photo ID showing your address and you must go in person to any library branch. You have three ways to do this. You can go to any branch and fill out a form or you can download and fill out a form in advance and take it to any branch. Either way you will be given your card immediately. Or you can pre-register for a card online, in which case you have 15 days to go in person to any branch to pick it up.

Two of the more southern branches are in Harbor City and Venice. The Mark Twain Branch at 9621 S Figueroa St, Los Angeles, CA 90003, is just off the 110 Fwy.

The list on the following pages contains 33 “beginner” or “appropriate for all” video-related classes – along with references to many more entry-level classes on such topics as “creating a short film,” “learning cinematography,” “video gear,” and “lighting.” Most of these classes run 1-3 hours, broken into short video tutorials. Believe it or not, Lynda.com offers over 600 classes related to video-making (the majority of them pro-level)!

We have not updated this list since it was issued in fall of 2018, but you may still find it useful if you decide to get a Los Angeles City library card to use Lynda.com for free.

Lynda.com currently costs \$29.99 a month – or \$19.99 a month if purchased annually. So accessing it free through a library is real bargain!

This popular online resource offers over 3,500 online classes (made up of 144,000 individual videos) with emphasis on skills-development in photography, design, marketing, business, IT, and more!

The Video Club's Learning Opportunities Committee encourages club members to take advantage of this exceptional opportunity.

When you have a current library card, you will need to set up your Lynda.com account.

We are leaving the following instructions for setting up an account and using Lynda.com because they may be similar to those offered by the Los Angeles Public Library.

Once you've accessed Lynda.com, you will be asked to create an account, using your first and last names and email address. When you login to your account, you will be asked which course you want to take.

To take one of the classes on our list, click on the magnifying-glass symbol at the upper right and type the class name into the search bar. Remember that our list is only a “first pass.” You may find many more classes of interest by searching Lynda's full database, where the primary focus is on skills required to pursue various career options.

Once you have begun a class, your instructor may refer to “exercise files” discussed in the videos. You can download exercise files as explained below.

Under the video display window, you will see the following headings:

**Overview Transcript View Offline
Exercise Files FAQs**

Overview gives you a description of the class, the name and photo of the instructor, the skill level of the class, the total duration of the videos which make up the class, the date the class was released, and the date of its latest update.

Transcript is a complete transcript of your instructor's words, allowing you to learn through your eyes as well as your ears. Further, you can scan the printed text to find specific sections.

View Offline allows you to download the video for viewing without Internet access.

Exercise Files provides a link to download the files referred to throughout the class.

FAQs provide miscellaneous information.

Two other important Lynda.com tools are found at the

left side of the screen:

The “**Contents**” tab provides a list of the videos that make up the class with the duration of each. The “**Notebook**” tab provides online note-taking and other learning tools.

Lynda.com videos are indexed by **timecodes** which allow you to find any spot in a video. Use the note-taking space to record the timecodes of sections you may want to return to.

As you progress, you will find that Lynda.com's record-keeping tools are tracking your progress. Note that Lynda.com also invites your feedback with a “**Course Feedback**” box at the lower left of the page.

MORE ABOUT LYND.COM

Lynda.com is a widely-respected American online education company offering video-based courses taught by industry experts in software, business, and creative skills (including videography, still photography, and sound).

The company was founded in 1995 in Ojai, California, by Lynda Weinman, a special effects animator and multimedia professor, and her artist husband, Bruce Heavin.

Now based in Carpinteria, California, Lynda.com employs over 500 people worldwide and offers more than 3,500 online classes (made up of 144,000 individual videos) with emphasis on skills-development.*

**LinkedIn purchased Lynda.com in 2015 and now provides Lynda.com courses to their paid subscribers as part of LinkedIn Learning. In 2016, LinkedIn was acquired by Microsoft, giving the software giant a major social media component. We on the Video Club's Learning Opportunities Committee hope that the high creative and technical standards Lynda Weinman established will continue. Based on the many new video classes added since 2015, this seems to be the case.*

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OVERVIEW CLASSES

Making Video 1: Sell Something *with Ashley Kennedy*

Make a short video to sell a product—with little more than a smartphone. This project-based course is for non-video people who need a quick introduction to video production.

2h 49m, Beginner

Making Video 2: Teach Something *with Ashley Kennedy*

Make an effective training video—with little more than a smartphone. Get a quick introduction to video production and video editing.

3h 1m, Beginner

Making Video 3: Sell Yourself *with Ashley Kennedy*

Make an effective self-promotional video—with little more than a smartphone. This project-based course is for non-video people who want a quick introduction to video production and editing.

3h 14m, Beginner

YOUTUBE MANAGEMENT / VOICE-OVERS

Creating and Managing A YouTube Channel *with Richard Harrington*

Learn how to set up a visually compelling new YouTube channel, build up your subscriber base, and convert clicks into action or commerce.

4h 25m, Beginner

Voice-Over for Video and Animation *with Mark Simon*

Discover how to direct a successful voice-over session, hire and work with voice talent, or become a voice actor for video and animation projects.

1h 30m, Appropriate for all

VIDEO EDITING

Introduction to Video Editing *with Ashley Kennedy*

Learn how to edit video in this project-based introduction to both the aesthetic and technical aspects of video editing.

2h 54m, Appropriate for all

Learning Premiere Elements 2018 *with Steve Grisetti*

Get up and running with Premiere Elements 2018, the easy-to-use video editing software that can help you turn your video clips into professional looking movies.

3h 16m, Beginner

iMovie 10.1.8 Essential Training *with Garrick Chow*

Learn how to edit video, add music and effects, and export movies for sharing with iMovie.

3h 11m, Beginner

iMovie for iOS Essential Training *with Garrick Chow*

Learn how to create a polished, professional movie with iMovie for iOS, the easy-to-use video editing software for the iPhone and iPad. Author Garrick Chow covers capturing video, trimming and splitting clips on the timeline, adding transitions and titles, and working with sound. He'll also show you how to share your videos on popular sites like YouTube, Facebook, Vimeo, or even CNN iReport.

1 h 58 m, Beginner

A NOTE ABOUT VIDEO EDITING: Many additional Lynda.com courses are devoted to virtually all aspects of video post-production using professional-level tools, with special emphasis on the use of Premiere Pro (for PC and Mac) and Final Cut Pro (for Mac only).

SCRIPTWRITING / VIDEO PLANNING

Video Script Writing *with Rick Allen Lippert*

Guides you through the process of script writing for informational videos, commercials, and public service announcements.

2h 10m, Beginner

Video Writing: Using Humor to Communicate and Persuade *with Roger S.H. Schulman*

Discover how to create compelling videos that reach an audience with humor.

1h 4m, Appropriate for all

Telling Your Story on the Web in 60 Seconds *with Richard Harrington*

Learn how to use video, motion graphics, and 360-degree imagery to create eye-catching content for the web and social media—from animated GIFs to whiteboard videos.

3h 49m, Appropriate for all

Creating Video for A Non-Profit *with Ashley Kennedy*

Create a video for your nonprofit. Learn how to make a short, compelling, and professional-looking video on a limited budget.

1h 50m, Beginner

Creating a Short Film: 07 Cinematography *with Chad Perkins*

This installment of the 13-part Creating a Short Film training series focuses on cinematography. Explore essential concepts, including how to adjust exposure and get coverage, set up and frame a shot, properly light your actors, and more.

4h 44m, Appropriate for all

Additional courses in the “Creating A Short Film” series are available as are segments of a “Beginner” series on “Learning Cinematography.”

Learning Documentary Video: 1 Planning and Pre-production *with Ashley Kennedy*

This course—the first in a three-course series—shows how to develop your documentary idea into a story, pitch your idea, and plan for production.

1h 38m, Beginner

Learning Documentary Video: 2 Production *with Ashley Kennedy*

This course shows how to produce and direct your documentary including how to interview subjects, capture observational scenes, and more.

1h 43m Beginner

Learning Documentary Video: 3 Editing and Post-Production *with Ashley Kennedy*

Watch the making of a documentary, from concept to creation. In this final course of a three-course series, instructor Ashley Kennedy shares strategies you can use to successfully move into the post-production phase.

2h 13m, Beginner

ONLINE CONTENT / LIVE STREAMING

Online Video Content Strategy *with Roberto Blake*

Outlines how to create a winning video content strategy.

2h 8m, Beginner

Live Video Streaming: Essential Skills *with John Dudley*

Learn the basics of live video streaming (aka webcasting) for marketing, advertising, and communication.

1h 7m, Beginner

PRODUCING

Video Producing *with Walter Biscardi*

Learn about the skills and mindset it takes to be a successful video producer. Explore the responsibilities of a producer in pre-production, production, and post.

2h 12m, Beginner

Project Management for Creative Projects *with Richard Harrington*

Learn to manage a project and balance the goals, schedule, team members, and clients involved in a creative endeavor.

3h 37m, Appropriate for all

Scheduling for Creatives *with Justin Ahrens*

Explore practical, actionable strategies that can help you and your design team tackle scheduling with confidence.

1h 3m, Beginner

VIDEO GEAR

What Video Camera Should I Buy? *with Erik Naso*

Learn how to pick the right camera and right accessories for your type of video production.
50m 55s, Beginner

Video Gear: Audio *with Richard Harrington*
Don't neglect audio when you invest in video gear. Learn about adapters, wireless mics, accessories, and portable solutions for recording audio for video production.
1h 53m, Appropriate for all

Additional courses about video gear are available, including "Cameras and Lenses," "Action Cams and Drones," "Lighting," and more.

Mobile Video Production: Traveling with Gear *with Nick Harauz*
Learn tips and techniques for traveling with video gear like a pro. Discover how to pack your gear, how to protect your gear from damage, how to stay organized, and more.
1h 13m, Appropriate for all

Hard Drive Management for Creative Pros *with Kevin Ames*
Join Kevin Ames as he dives into the hard drive, why it fails, and the steps that creative professionals can take to protect themselves from data loss.
1h 45m, Intermediate

LIGHTING

Video Lighting: Outdoor Techniques *with Erik Naso*
Discover how to use the sun to light your talent in a way that makes them look their best.
35m 34s, Beginner

Additional courses on video lighting are available, including "Lighting Design for Video Productions," "Lighting A Video Interview," "Video Product Lighting Techniques," "Corporate and Documentary Video Lighting," and beginning and advanced "Cinematic Lighting."

AUDIO

Introduction to Video Sound Design *with*

Scott Hirsch
Learn about the history of video sound design, and explore the workflow, development, and elements of a successful soundtrack.
2h 18m, Appropriate for all

Audio for Video: 1 Getting Started *with Jeff Jacoby*
Jeff Jacoby, an audio specialist and professor of audio at San Francisco State University, shows how to plan a shoot with sound in mind, choose microphones, and deal with camera settings and audio hardware to capture the best results.
35m 41s, Appropriate for all

Audio for Video: 2 Tips & Techniques *with Jeff Jacoby*
Instructor and audio specialist, Jeff Jacoby, will show members important concepts, equipment, tips, and tricks for capturing great audio on their next shoot.
28m 24s, Appropriate for all

Audio for Video: 3 Real World Solutions *with Jeff Jacoby*
Audio specialist Jeff Jacoby shares his solutions for challenging real-world audio issues, such as getting good audio from long shots and multiple actors and dealing with background noise.
23m 57s, Appropriate for all

Learning Audacity *with Garrick Chow*
In this course, Garrick Chow helps you get up and running in Audacity, the widely popular, open source audio editing software program available free online. Learn how to install the program and use it to record and edit audio files, remove unwanted background noise, work with multi-track audio projects, split clips, automate volume changes, and more.
1 h 53 min, Beginner

Audacity: Cleaning and Repairing Audio *with Garrick Chow*
Learn how to quickly clean and repair audio using the built-in tools and effects in Audacity, the popular and free audio editing suite.
46 min 23 sec, Beginner